- 33. A method as claimed in claim 32, wherein said content to be distributed and said indicia are included in a datagram.
- 34. A method as claimed in claim 33, wherein said indicia is a bit included in said datagram that has been set to a predetermined state corresponding to said level.
- 35. A method of receiving content the distribution of which is to be controlled, comprising the steps of:

receiving content and indicia corresponding to said content, said indicia being indicative of a level of distribution of said content, wherein said level represents permitted uses of said content; and

in response to said indicia corresponding to said content, controlling use of said content such that said use is one of said permitted uses.

- 36. A method as claimed in claim 35, wherein said content and said indicia corresponding to said content are included in a datagram.
- 37. A method as claimed in claim 36, wherein said indicia corresponding to content is a bit included in said datagram that has been set to a predetermined state. --